## Dominique C. Klimek

dominiquecklimek@gmail.com (973) 641- 8115

#### Experience

BoomAgers, Manhattan, NY

Account Executive, January 2018- Present

BoomAgers is a new kind of advertising agency purpose-built to help brands seize fast growth through a deep understanding of aging consumers. Our consumer focused, values driven approach delivers insight-rich strategy and on-target creative execution. We are the aging experts.

### Chuck Agency, Brooklyn, NY

Account Executive, March 2017- December 2017

Chuck is a non-traditional creative marketing agency prevailing in unconventional and experiential consumer engagement campaigns that connect people with brands. From street level guerrilla tactics and brand experiences to PR stunts and street teams, we create awesome campaigns for awesome brands.

#### Chuck Agency, Brooklyn, NY

Sales Coordinator, February 2015- February 2017

Work with agencies and brands direct to manage Guerrilla Marketing Campaigns from start to finish. This includes proposal creation, campaign ideation, project management, copywriting and acting as the liaison between our agency team, vendors and clients.

## Hamboards, Remote

*Brand Ambassador & Freelance Copywriter*, August 2016 - Present Writing, editing, collaborating and reviewing copy materials including, but not limited to, email blasts, articles, product descriptions, blog posts and the brand copy guidelines and voice.

Greenpoint YMCA, Brooklyn NY Spin Instructor, March 2017 - Present Yoga Instructor, January 2018 - Present

Chalk Gyms, Brooklyn NY Spin Instructor, October 2017 - Present Yoga Instructor, January 2018 - Present

Mint Advertising, Clinton, NJ

Account Coordinator, May 2014- January 2015

Work with clients on a daily basis to manage projects and meet their needs. Keeping a status sheet of all jobs and managing project schedules. Once a week going to the client's office for for meetings and to generate new projects. Creating estimates that reflect production costs and creative time. Working with vendors to get project quotes, reviewing printer proofs and making sure projects are delivering to the client on time. Support agency needs on a regular basis.

#### Education

Rowan University, Glassboro, NJ [3.84 GPA, Magna Cum Laude] Bachelor of Arts in Advertising, Minor in Education, May 2014

# **Certifications & Activities**

200 Hour Yoga Teacher Certification Mentor at Stoked [Teaching High Schoolers to snowboard, ski, surf] Hosh Yoga Work Study [February 2017 - January 2017] SDI Open Water Scuba Diver Certified Indoor Cycling Instructor Certified Kids Yoga Instructor (Kidding Around Yoga) Basic Life Support (CPR & AED)

LinkedIn Blog